



Mogens W. Brolin

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[Video presentation](#) - award nomination 2020

[LEDER.forendag ApS](#) - Founder

[TEAMbrolin ApS](#) - Founder

Experience 2015 – present [LEDER.forendag](#): Event Director, Project Manager, IT Consulting & Coaching
2010 – present [TEAMbrolin](#): Self-Development for teenagers, Sports Event Management
2014 – 2015 [Accenture](#): Associate Manager, Project Manager, Web Systems
2010 – 2014 [Tryg Forsikring](#): Senior Project Manager
1994 – 2009 [Topdanmark](#): Methodology Specialist, Java development., Office Manager
1985 – 1994 [Accenture](#): Management Consultant in Systems Development
1982 – 1983 Synkrondata: Self-employed IT Consultant, Founder of own business
IT development since 1985, Insurance industry 1994-2015, Project Management since 2004.

Current Personal Profile

Having had the overall responsibility for all web systems at [Tryg Forsikring](#), including [tryg.dk](#), [tryg.no](#) and [tryg.com](#), in the role of IT-department Manager, initially as an employee at Tryg from 2010 and most recently as a consultant at Accenture until 2015, I became self-employed in Event Management ([Fun Cup](#), [STJERNE Lege](#)) and self-development courses for children and teenagers ([LEDER.forendag](#), English site: [LEADER for a day](#)) - in parallel with smaller project management tasks. My most recent major Project Manager assignment was as part-time Project Manager at [SimpleSite](#), where I supported the Marketing Manager with implementation of new Marketing Business Intelligence platform for approx. 12 months during 2018/19.

Today I sit on Advisory Board of [Danish Startup Group](#) and I am [mentoring](#) the founder of this institution privately. In addition, I am IT consultant for [Frivilligcenter Furesø](#). In my spare time, I am chairman and founder of the E-sport club [Furesø eSport](#). I was recently nominated for the 'Take Responsibility Award', annually awarded by Lederne Hovedstaden, watch me in [this video](#). In 2014, I [won the regional final](#) in Copenhagen for “Danskernes Idrætspris” with [LEDER.forendag](#).

I have always placed great emphasis on being close to the end users and system owner during IT-analysis as well as implementation. I believe that motivating project participants and colleagues through common goals is key to project success. I have led both business-oriented and technical projects in insurance, finance, and HR. My responsibilities include negotiations and co-development with the business as well as technical execution.

I am known for a structured approach to the issues and am in favor of productivity and progress being visible and measurable. I believe in uniformity of design descriptions towards a formal test phase. I am loyal to the organization's core methodology and architecture groups, and their long-term perspectives. I find that outsourcing the implementation phase places even higher demands on design documentation and ongoing communication.

**TEAMbrolin ApS and LEDER.forendag ApS 2009 – 2020 (Current):**

Project	Personal development of children and teenagers. Sports events for thousands of Danes.
Role	Founder, Coach, Development Manager, Marketing Manager, IT Manager
Tasks	My companies, TEAMbrolin and LEDER.forendag, develop and carry out team building and exercise events for 5,000 children, young people, the active and seniors annually. We introduce volunteering and leadership for young talents.
Personal Results	Through Furesø STJERNE Lege , which is presented by me in this video , I have gathered 20+ local sports associations about exercise for 1,900 school children annually since 2010. TEAMbrolin's LEDER.forendag, 'leader for a day', initiative has introduced 5.000+ young people to coaching and leadership, and the initiative won the regional final in Copenhagen in 2014 for Danskernes Idrætspris . TEAMbrolin's TEAMball Fun Cup rallies, presented by me in this video , have provided fun exercise to 20,000+ children and adults since 2009. I have negotiated collaboration agreements and Projects with municipalities, sports associations, interest organizations, and educational institutions. Initiator of LederForEnDag Mentors , where established business leaders nurse talents.

Accenture 2014-2015:

Period	2014 – 2015
Project	Development and management of web applications, including tryg.dk and tryg.com.
Role	Department manager with personnel management responsibilities
Tasks	Tasks prioritization with the business, analysis and implementation of development Tasks, Test Management, Release Management, offshoring of development teams, coordination across onsite and offshore teams, Tasks planning across development groups and Projects.
Personal Results	Implementation and commissioning of a new insurance product for passenger cars. Satisfied customers and recognition from the business. Promoted to department head with personnel management responsibility August 2014.

Tryg Forsikring 2010-2014:

Period	2012 – 2014
Project	Development and management of web applications, including tryg.dk and tryg.com.
Role	Senior Project Manager
Tasks	Tasks prioritization with the business, analysis and implementation of development Tasks, Test Management, Release Management, Tasks management, offshoring of development teams, coordination across onsite and offshore teams, Tasks planning across development groups and Projects. Optimization with LEAN.
Personal Results	Tryg's Staff and pension grant for extraordinary efforts, including motivation of colleagues. Proven streamlining of the release cycle. Streamlining and quality improvement in the test process. Satisfied customers and recognition from the business.



Period 2011 – 2012
Project Price Differentiation – Data Warehouse analysis
Role Project Manager
Tasks Requirements analysis for Oracle data warehouse solution. Process description for insurance product-specific initiatives for price differentiation and time-to-market.
Personal Results The process description has subsequently been used in several implementation projects, where product implementation has been reduced from 18 to 6 months.
Platforms SAS, Oracle Datawarehouse

Period 2010 – 2011
Project Solvency II
Role Program Manager
Tasks Analysis of the implications of the EU Solvency II Compliance Project, which changes the approach of insurance and pension companies to risk management. Project. Scoping. Analysis of data requirements.
Personal Results Clarification of Scope and costs through presentations to project steering committee with participation of the CEO of Topdanmark.

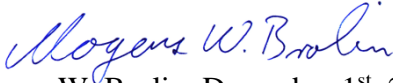
Period 2010
Project HR Master data analysis
Role Project Manager
Tasks Analysis of consolidation of HR data across national platforms.
Personal Results Recognition for sparring about the business's long-term opportunities within Performance Management and Talent Management.
Platforms SAP HR, Pluto, WinTid, Various Payroll Systems.

Topdanmark 1994 – 2009:

Period 2004-2009
Project New Claims Management System for Private Insurance
Role Project manager for activities for data modeling and test data administration, interfaces to SAP, legacy systems, and middleware. Initially also performing data modeling.
Tasks Topdanmark's largest IT investment ever. Development of a new claims handling system. Multinational Project environment with offshore outsourcing.
Personal Results Process for development cycle reduced from 15 to 5 days. Recruitment in growing developer group. Successful integration of 3 Filipino academics.
Platform/technique Browser-based Java / XML. Model Driven Architecture. DB2 database with 300+ tables. Complex architecture for SOA-based integration of Java clients against legacy systems.



- Period** 2000-2004
- Project** New sales application for life insurance and pension plans
- Role** Project coordinator. Analysis and design. Java developer
- Tasks** Completed the phases Analysis, Design, and Implementation.
Author of analysis report. Design and programming of primarily java client part using object orientation and Use Cases. End user interviews. Management of user acceptance test.
- Personal Results** Results: Analysis report recognized as "Best Practice" in the organization. Appointed Office Manager, "Kontorchef".
- Platform/technique** Architecture: Thick Java client, online access to main systems via middleware and mobile telephony, Java / Swing user interface. Use of automated testing tools
- Period** 1994-1999
- Position** Tool and methodology specialist in architecture support, Project Manager
- Tasks** Analyst in the department of Methods and Technology. Development of tools and methods for systems development based on object orientation and Java.
Coordination of specific Projects' Tasks and plans in relation to goals for the introduction of the Computer Department's new development strategy and methods.
- Personal Results** Results: Commissioning of Topdanmark's first 24/7 application. Establishment of Topdanmark's Client / Server development environment based on Accenture's Foundation.
- Platform/technique** Research in a number of architectural development methodologies and processes. Thick Java client, online access to main systems via middleware and mobile telephony, Java / Swing user interface. Use of automated testing tools.
- Education** 1985: Master of Science in Computer Science, Rensselaer Polytechnic Institute, New York
1985: Norsk Sivilingeniør (Norwegian title), transferred from USA studies
1983: Distriktshøgskole Ingeniør (Norwegian title), University of Stavanger, Norway (Graduating top 5 % of class).
- Courses** 2012: Coaching Organizations, 10 ECTS-point, CELF
2009: Project Management Course, CELF
2004: Projektlederuddannelsen (Project Management Course), Implement
2002: Sun Certified Java Developer, Sun
- Networks** 2016: Founder of Ative [Network of experienced IT Project Managers](#)
2013: Project Manager Network; Dansk-IT
2012: Fun Cup Coaching network, [Michael Frost Coaching](#)
- Personal Data** Born 1961. Married 1988 to Shaoli (Solution Architect at Novo). Together we have 3 children: Elisabeth (born 1993), Alexander (1995) and Christina (2001).
- Leisure & Trusted Positions** Soccer coach, volleyball team leader. Founder and chairman of [Furesø eSport](#) 2019.
Member of the school board at Marie Kruses School for 10+ years, [mks.dk](#).
Night Raven of the Year, "Årets Natteravn" 2017, [natteravnene.dk](#).
Interests: Water skiing, cross-country skiing and slalom, sailing, nature experiences and hiking - with the family.
- Languages** Danish mother tongue. Fluent English, 4 years in the USA. Fluent Norwegian, 8 years in Stavanger. School German.


Mogens W. Brolin, December 1st, 2020